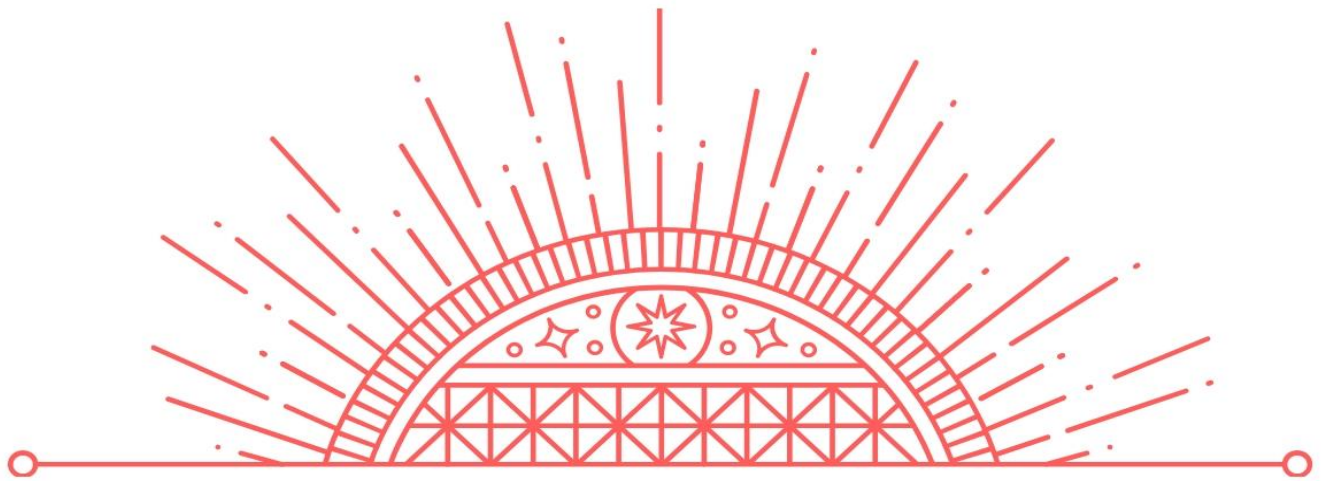
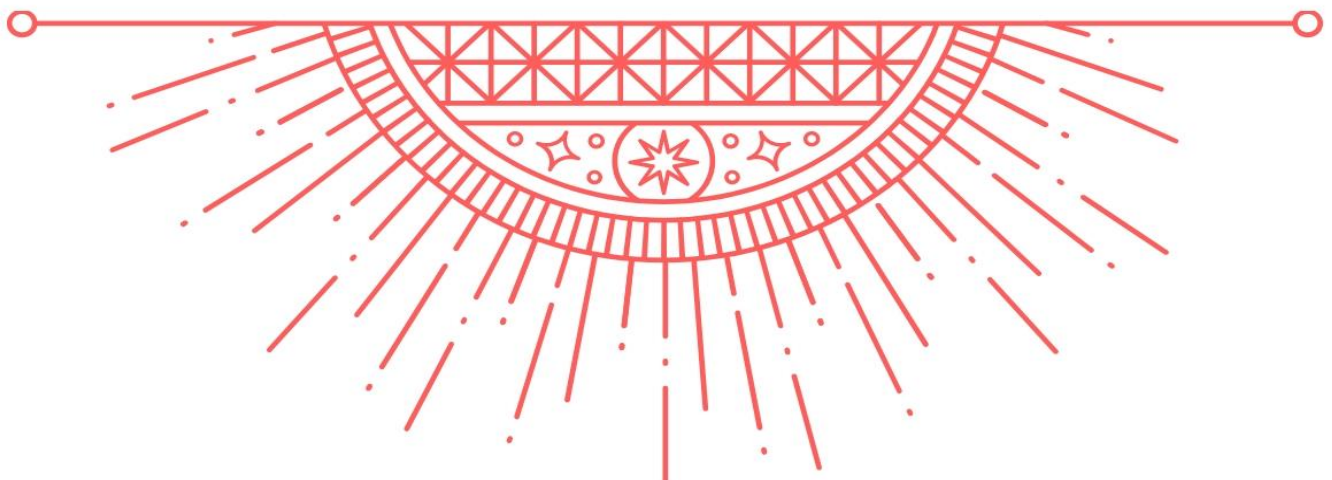




PROJECT LIFE FORCE
every drop counts

NEWSLETTER

OCTOBER 2020 - DECEMBER 2020





At Project Life Force, we deal with the crisis everyday but Year 2020 pushed us to the limit. At the time when even patients' family members would not go out to donate blood fearing COVID, we had superheroes as voluntary donors responding to the blood requirements. COVID locked us in, but surgeries, child births, thalassemia, cancer patients, etc. needed us the most.

Looking back, we all feel a sense of pride that the pandemic didn't shatter us. Also, there was a supreme being that protected all of our donors as not a single donor reported covid positive post donation. Along with blood calls, our buses kept moving to locations in districts where the situation was better and we could support the system. If one looks at the pandemic by being within Project Life Force, he would realise the power of humanity.

As the plasma calls started pouring in, it was very challenging. Finding donors was a challenge. We faced push-back from donors but we kept pushing and facilitated close to 50 plasma donations. It is unbelievable but we actually did more camps this year than we would do in a normal year. Of course, the size of the camps was smaller for protocols, but with over 120 camps since COVID is something that fills us all with pride.

Going ahead we think we have raised the expectation of the system that now depends on us. We are prepared to take another leap towards our goal of a zero blood deficit state. Come join us to make this a reality.

- AJAAY MITTAL



During this lockdown, arranging donors was the biggest challenge as we couldn't risk sending donors to hospitals, but our volunteers did a fantastic job in finding donors who donated blood at stand-alone blood banks during the crisis in this pandemic.

An organisation is as good as the volunteers. The volunteers have done a phenomenal job by giving more than ever efforts for arranging donors and helping people. Without our volunteers, I don't think we would have been able to help patients. Salute to the efforts of PLFers.

Our donors have been our strength from beginning. During this pandemic, they have gone out and donated plasma, blood, and platelets for someone in need without thinking about themselves. We are indebted to them for their kindness.

We are growing as an organisation and so the avenues have also increased and the support of our Volunteers and Donors are required more now.

I want to congratulate all the members of the family for completing this year with so much zeal and positivity, and making it a happy place for people in need.

- VINEET SHAW



Year 2020 has been a tough one but for sure we have our own takeaways. With the surge in the blood requirements, arranging even a single unit has been difficult but we as a team have emerged strong out of this situation.

The driving force behind this have been our volunteers who have relentlessly worked towards the cause and ensured to cater every single blood call that came in the last 9 months. Team PLF stands strong only and only because of the selfless efforts by our super energetic volunteers. No words can express gratitude and pride for them.

Team PLF is blessed enough with superheroes in the form of donors who have been always a call away and in spite of the situation around never had 'No' for an answer. The courage and commitment to the cause is not only praiseworthy but also set an example of humanity.

The combined effort of the volunteers and the donors have made us dream bigger though the road ahead still looks steep. Bus camps will be the way forward and scarcity will remain as large camps won't be possible. We should try to get as many camps as possible irrespective of its size.

- LAKSHMI PARAKH

Soon after coronavirus was detected in India, a lockdown was announced. This phase has been difficult for each of us, more so for the patients with their treatments due! A lot of the treatments needed blood and with the pandemic, all blood camps stood cancelled leading to a crisis.

For us, as an organisation, it was our duty to help in all possible ways. It was difficult to find and convince people to step out, but our team made that happen. It was the undeterred efforts of volunteers and mighty hearted donors who made it slightly easier for the patients and the medical system! It is indeed a matter of pride to be associated with such people who keep reminding of the bright sides of this world!

Moving forward, I hope we stretch ourselves a bit more than today to curb the blood crisis and that we can do our camps in our signature 'Celebration of Life' style all over again!!

- HINAL MEHTA

I am proud to be a part of PLF family. Here, each and every volunteer worked really hard throughout the pandemic. While they worked hard to arrange blood for patients, there were real life superheroes in the form of donors supporting us throughout !! Let's keep the show going.

- RADHIKA BALASARIA



COVID PLASMA DONATION CAMP

As the pandemic hit strongly, everything came to long halt. With time, it was only getting difficult to keep the blood circulating in the society.

At such sensitive time, The Bhawanipur Education Society College took a giant step, joined hands with Project Life Force, and organised the Covid Plasma Donation Camp where the covid-survivors turned up to donate plasma and help other covid-patients. We sincerely thank every single person who made this happen.

DONORS' DATA

LIVES IMPACTED: **2130+**

85+

Whole Blood
Donation

75+

Single Donor
Platelets (SDP)
Donation

10+

Plasma Donation

185+

Requirement
Arranged From Blood
Banks

**535+ UNITS COLLECTED
THROUGH 16 CAMPS**

NEW BUS ADDITION



WHEELS-ON-ROLL

Last year was a huge milestone for Project Life Force (PLF) as it introduced its first Mobile Blood Donation Bus.

With time, we felt like God blessed us with the bus right before the pandemic-hit because land camps were called off due to COVID protocols. Without bus, we could have never imagined to reach out to remote locations with lesser Covid spread and keep the blood banks running- it helped us conduct twice the number of camps.

Now, as 2020 comes to an end, another unbelievable blessing has come forward on the occasion of our founder trustee Mr. Dhanish Sheth's daughter's wedding. Inspired by the relentless efforts of Mr. Dhanish towards the cause, a Mobile Blood Donation Bus was donated by the groom's father and our Patron Shri Nageshbhai Patel in memory of his parents Late Shri Maganlal and Rambhaben Patel.

We believe wholeheartedly that nothing could be more meaningful than to celebrate the most important occasions by reaching out to positively impact the lives of other people.

We wish the couple, Ojas and Shagun, a wonderful life ahead and may they always remain blessed with the positivity that this bus will create by impacting thousands of lives over the years to come.

MEMORIES

SPECIAL OCCASIONS MEETINGS



DIWALI MEET

This Diwali, Team PLF met virtually and lit each other's face with a broad smile. Though the pandemic did not let us get out of our homes, but it made us come closer to each other.



CHRISTMAS MEET

The moment we hear the term "Christmas", we think of surprises. Team PLF virtually celebrated Christmas 2020 with lots of fun where we all became the Secret Santa for each other, played games, cracked jokes, and laughed a lot. This Christmas will always keep jingling in our hearts.



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<https://linktr.ee/projectlifeforce>

